



Blue Fire Academy

Lightening in a Bottle

It's been nearly 20 years in the making. We've worked with some of the best leaders in this country, and have come to understand the circumstances of their emergence.

No magic recipes were unearthed. No secret codes were cracked.

Instead, we've amassed a wealth of best practices and time-tested tools that now live and breathe inside an expanding wisdom that is the Blue Fire Leadership Academy. We've created a structure through which ideas generate and grow,

From Sparks to Flames

We believe that no matter how complicated or technologically-driven our world seems, the value of great leadership prevails. No automated key stroke can trump a good judgment call. But these times call for changes. The play-it-safe methodologies of traditional leadership training have no place anymore. We can't shy away from the realities of this new economy, with its new generation of innovators demanding our excellence at every point of connection. We have to internalize before we execute. If we demand transparency and authenticity from others, we must first instill those

THE RHYTHM OF LEADERSHIP ONE-TO-ONE COACHING MIND DESIGNING STORYTELLING INSIDE OUT ADVENTURE ACTIVITIES COMPETENCY TESTING BEHAVIOR BUSTING

and where theories translate to understanding and real-world application. Blue Fire nurtures a mindset where full human beings explore their natural gifts and learn how to make their impact more meaningful and enduring. Most importantly, Blue Fire Leadership Academy sculpts a transformative experience that is shaped by powerful connections people make with each other.

qualities in ourselves.

Blue Fire Leadership Academy looks at the primary characteristics of great leaders – from passion to adaptability; from gratitude to responsiveness – and we bring them into focus through behavior-changing modalities that create leaps in capacity. This is all done without the use of electrocution, though some activities are designed to shock the system a bit. We all need a jolt now and then to bring us into alignment with ourselves and so importantly, each other.

Blue Fire Leadership Academy illuminates a path for emerging leaders to become great leaders. We look forward to meeting you along the way.

In

DAY 1:

Introspection



DAY 2:

Innovation



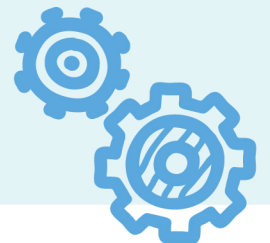
DAY 3:

Inspiration



DAY 3:

Integration





Enrollment

In-Company: For companies who have groups of emerging leaders. 15 – 500 participants. Fully customizable, based on company and leadership objectives.

Open Enrollment: Open to multiple companies, offered 4 x year in different locations, depending upon demand.

Founders

Natalie Spiro

Terri Lee

came to the USA in 2000 from South Africa with a Masters Degree in Industrial Psychology and an MBA in Corporate Strategy and Marketing. San Diego was a far cry from her life in Johannesburg, but her insatiable curiosity and hunger to make an impact wherever she lived and worked led her on a passionate path to understand corporate culture in America. She held positions in top global firms within the financial services and hospitality industries, including holding a senior position at the corporate offices of Four Seasons Hotels and Resorts. Natalie's African sensibilities ultimately connected her back to her passion for community and collaboration. She became an owner/partner in the world-wide Drum Cafe organization in 2002— and from this point forward, Natalie's professional destiny came into clear view.

Natalie has personally facilitated interactive drumming programs for more than 30,000 people. Her clients have been from every sector—high-tech, health, government, transportation, hospitality, education, finance, media, and telecommunications. She has close ties with some of the most powerful brands in the world including Google, Virgin Airlines, Microsoft, Yahoo, Intel and eBay. She is a certified transformational and Integrative life-coach, has delivered a TEDx FiDI talk on the power of “Ubuntu” and is developing workshops that tie her interactive keynote programs into one-to-one learning opportunities. Her passion for her work continues to expand both her industrial expertise and her personal convictions around individual growth, abundance and success.

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